

# **making faces by kevin aucoin**

**making faces by kevin aucoin** is a landmark book in the world of beauty and makeup artistry. Renowned makeup artist Kevin Aucoin transformed the way people perceive and apply makeup through this comprehensive guide. The book offers expert techniques, detailed illustrations, and professional insights that have influenced both amateurs and professionals alike. Making Faces by Kevin Aucoin is celebrated for its step-by-step instructions that cover a wide range of facial features and makeup styles. This article explores the significance of the book, its content, and the enduring impact it has on makeup enthusiasts. Additionally, the article delves into the unique features that distinguish this masterpiece in the makeup industry.

- Overview of Making Faces by Kevin Aucoin
- Key Techniques and Makeup Tips
- Illustrations and Visual Guides
- Impact on the Makeup Industry
- How to Use Making Faces Effectively

## **Overview of Making Faces by Kevin Aucoin**

Making Faces by Kevin Aucoin is a definitive makeup manual first published in 1999. It combines the art and science of makeup application, offering readers a comprehensive understanding of facial anatomy and cosmetic techniques. Kevin Aucoin's expertise as a celebrity makeup artist is evident throughout the book, providing professional advice that is approachable for all skill levels. The book covers a variety of makeup styles, from natural looks to dramatic transformations, making it a versatile resource. Its influence has extended beyond traditional makeup, touching on themes of self-expression and confidence. The layout and content are designed to educate readers on how to enhance their natural beauty effectively.

## **Author Background**

Kevin Aucoin was a celebrated makeup artist known for his work with celebrities and fashion icons. His innovative techniques and artistic vision revolutionized makeup artistry, making him a trusted name in the beauty industry. Aucoin's passion for empowering individuals through makeup is reflected in Making Faces, where he shares his knowledge freely and with great detail. His legacy continues to inspire new generations of makeup

artists worldwide.

## **Book Structure and Content**

The book is structured to guide readers progressively, starting with basic concepts and advancing to complex applications. It includes sections on skin preparation, contouring, eye makeup, lip artistry, and special effects. This organization makes it easy to follow and apply the lessons in practical settings. Additionally, Aucoin offers tips on choosing the right products and tools, ensuring readers can replicate professional results at home.

## **Key Techniques and Makeup Tips**

Making Faces by Kevyn Aucoin is renowned for its detailed makeup techniques that emphasize enhancing facial features naturally. The book provides clear instructions on contouring, highlighting, and shaping various parts of the face to create balanced and striking looks. Aucoin's approach combines artistry with precision, focusing on individual face shapes and skin tones.

## **Contouring and Highlighting**

One of the core elements of the book is the explanation of contouring and highlighting to sculpt the face. Aucoin teaches how to use light and shadow to enhance cheekbones, slim the nose, and define the jawline. These techniques are broken down into simple steps, making them accessible for beginners and valuable for professionals.

## **Eye Makeup Techniques**

Eye makeup is another major focus in Making Faces by Kevyn Aucoin. The book covers everything from basic eyeliner application to advanced smokey eye looks. Aucoin emphasizes the importance of eye shape and color, providing customized advice on how to accentuate eyes effectively.

## **Lip Artistry**

Lips are treated as a focal point in the book, with guidance on applying lipstick, gloss, and liner to achieve various effects. The book details how to create fuller lips, correct asymmetry, and combine colors for a polished finish. These tips help readers master lip makeup with confidence.

# Essential Makeup Tips from Making Faces by Kevyn Aucoin

- Always start with a clean and moisturized face for optimal makeup application.
- Use brushes and tools appropriate for each makeup product to ensure precision.
- Blend thoroughly to avoid harsh lines and create a natural look.
- Match foundation and concealer to your skin tone for seamless coverage.
- Experiment with colors and styles to find what complements your individual features.

## Illustrations and Visual Guides

Making Faces by Kevyn Aucoin stands out for its extensive use of illustrations and photographs that demonstrate makeup techniques visually. These high-quality visuals serve as an instructional aid, allowing readers to see the transformation process step-by-step. The images include close-ups of facial features, product application, and finished looks.

## Step-by-Step Visual Instructions

The book integrates sequential images that break down complex makeup procedures into manageable steps. This visual approach enhances understanding and helps readers replicate the techniques accurately. Whether applying eyeshadow or contouring cheeks, the visuals provide clarity that complements the written instructions.

## Before and After Comparisons

Before and after photographs in Making Faces illustrate the dramatic effects of professional makeup application. These comparisons highlight the power of makeup to enhance natural beauty and demonstrate the effectiveness of Aucoin's methods. They also serve as motivational examples for readers striving to improve their skills.

# **Impact on the Makeup Industry**

Making Faces by Kevyn Aucoin has had a profound influence on the makeup industry since its publication. It helped popularize techniques such as contouring and natural enhancement, which are now standard practices in beauty routines worldwide. The book also elevated makeup artistry to a respected craft, inspiring countless professionals and enthusiasts.

## **Popularization of Contouring**

Kevyn Aucoin is often credited with bringing contouring into mainstream beauty culture through Making Faces. His expert guidance on sculpting and shading the face has shaped modern makeup trends and tutorials. This technique is now a foundational skill taught in beauty schools and used by makeup artists globally.

## **Educational Resource for Professionals and Beginners**

The book serves as an essential educational tool, bridging the gap between beginner makeup users and professional artists. Its detailed content and accessible language make it ideal for self-study and professional training programs. Many makeup schools include Making Faces in their curriculum due to its comprehensive coverage and authoritative guidance.

## **Legacy in Beauty and Media**

Kevyn Aucoin's work, including Making Faces, continues to influence beauty media, fashion photography, and makeup product development. The book's techniques and philosophy are frequently referenced in tutorials, magazines, and online platforms. This enduring legacy underscores its importance as a foundational text in makeup artistry.

## **How to Use Making Faces Effectively**

To maximize the benefits of Making Faces by Kevyn Aucoin, readers should approach the book as both a reference guide and a practical workbook. Consistent practice and experimentation with the techniques described are essential for mastering the skills presented.

## **Step-by-Step Practice**

Follow the book's step-by-step instructions carefully, replicating the looks on yourself or others. Focus on mastering each technique individually before combining them into complete makeup applications. Use the illustrations as a

visual aid to track progress and correct mistakes.

## **Customize Techniques to Individual Features**

Since every face is unique, adapting Aucoin's techniques to suit personal facial structures and skin types is crucial. The book encourages readers to understand their own features and tailor makeup applications accordingly for the best results.

## **Recommended Tools and Products**

Using the right tools and products can significantly enhance the outcome of makeup application. *Making Faces* by Kevyn Aucoin provides guidance on selecting brushes, foundations, and other essentials to complement the techniques taught.

- Invest in quality makeup brushes for precise application.
- Choose foundations and concealers that match your skin tone perfectly.
- Use blending sponges or brushes to achieve a flawless finish.
- Opt for long-lasting, high-pigment products to maintain the look throughout the day.
- Regularly clean makeup tools to prevent skin irritation and maintain product performance.

## **Frequently Asked Questions**

### **What is 'Making Faces' by Kevyn Aucoin?**

'Making Faces' is a bestselling makeup book by renowned makeup artist Kevyn Aucoin that provides step-by-step tutorials, tips, and techniques for creating various makeup looks.

### **When was 'Making Faces' by Kevyn Aucoin first published?**

'Making Faces' was first published in 1999 and has since become a classic reference for makeup enthusiasts and professionals.

## **What makes 'Making Faces' different from other makeup books?**

'Making Faces' stands out due to Kevyn Aucoin's expert techniques, detailed illustrations, and practical advice tailored to different face shapes and skin tones.

## **Does 'Making Faces' by Kevyn Aucoin include makeup tutorials for beginners?**

Yes, the book includes beginner-friendly tutorials as well as advanced techniques, making it accessible for makeup artists of all skill levels.

## **Are the makeup techniques in 'Making Faces' by Kevyn Aucoin still relevant today?**

Absolutely. Many of the timeless techniques and principles taught in 'Making Faces' continue to be used by makeup artists and enthusiasts around the world.

## **Can 'Making Faces' help with contouring and highlighting techniques?**

Yes, Kevyn Aucoin was a pioneer in contouring and highlighting, and the book contains detailed guidance on how to sculpt and enhance facial features.

## **Is 'Making Faces' by Kevyn Aucoin suitable for all skin tones?**

Yes, the book addresses makeup application for a variety of skin tones and emphasizes customizing looks to best suit individual features.

## **Where can I purchase 'Making Faces' by Kevyn Aucoin?**

'Making Faces' is available for purchase on major online retailers like Amazon, as well as in bookstores and sometimes in libraries.

## **Additional Resources**

### *1. Making Faces: A Face Chart Diary*

This companion book to Kevyn Aucoin's original "Making Faces" offers a collection of face charts and makeup looks created by the legendary makeup artist. It provides step-by-step instructions and tips for recreating iconic styles, making it an essential tool for makeup enthusiasts and professionals alike. The diary format gives insight into Kevyn's creative process and techniques.

## 2. *Face Forward*

In "Face Forward," Kevyn Aucoin showcases transformative makeup artistry, featuring celebrities and everyday people alike. The book emphasizes the power of makeup to change appearances and boost confidence, with detailed before-and-after photographs. It's an inspiring guide filled with practical advice and innovative looks.

## 3. *Aucoin Beauty: The New Basics*

This book distills Kevyn Aucoin's philosophy of enhancing natural beauty with simple, effective techniques. It covers foundational skills such as contouring, highlighting, and blending, making it perfect for beginners. The clear instructions and beautiful visuals help readers master the essentials of makeup artistry.

## 4. *Kevyn Aucoin: A Beautiful Life*

A tribute to the life and work of Kevyn Aucoin, this book combines biography with a showcase of his most memorable makeup creations. It offers readers a glimpse into his artistic vision and the impact he made on the beauty industry. The book is both inspiring and informative, celebrating his legacy.

## 5. *The Art of Makeup*

This comprehensive guide covers a wide range of makeup techniques, from everyday looks to dramatic transformations. Inspired by Kevyn Aucoin's innovative style, it emphasizes creativity and self-expression. The book includes detailed tutorials and professional tips to help readers experiment confidently.

## 6. *Face Paint: The Story of Makeup*

Exploring the history and cultural significance of makeup, this book provides context for understanding contemporary beauty practices. It highlights key figures like Kevyn Aucoin who revolutionized the industry through artistry and innovation. Readers gain appreciation for makeup as both an art form and a means of personal expression.

## 7. *Makeup Your Mind: Express Yourself*

Focused on empowering individuals to use makeup as a tool for self-expression, this book draws inspiration from Kevyn Aucoin's bold and creative approach. It offers practical advice for experimenting with colors, textures, and styles. The upbeat tone encourages readers to embrace their unique beauty.

## 8. *Mastering the Art of Contouring*

This specialized guide delves into the techniques popularized by Kevyn Aucoin, who was a pioneer in contouring and highlighting. It breaks down facial anatomy and shows how to sculpt features using makeup. Ideal for those looking to perfect their contouring skills with professional guidance.

## 9. *Glamour: The Makeup Artist's Handbook*

Designed for aspiring makeup artists, this handbook covers classic and contemporary glamour looks inspired by Kevyn Aucoin's work. It includes practical tips on product selection, application methods, and client

consultations. The book serves as a comprehensive resource for building a career in makeup artistry.

## **[Making Faces By Kevyn Aucoin](#)**

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